FINANCIAL ANALYTICS COURSE

BY MADHAVI REDDY

COURSE OBJECTIVES

- To study the key concepts, tools, basic statistics & practical applications of all the knowledge Financial Mathematics

- This course should make the student to understand and learn foundational data skills, gain an in-depth understanding of Business Financial Analytics.

TOPICS COVERED

- Unit 1

- Goal of financial analytics

- why financial analytics, Finance as a partner

- Use of data in financial services

- Trends in financial analytics and Organizational practices

UNIT 2
TYPES OF FINANCIAL ANALYTICS

- Client profitability analytics, Product profitability analytics, Cash-flow analytics, Value-driven analytics, Shareholder value analytics, profit analytics, revenue analytics, Emerging trends and key drivers in BFSI analytics - Personalization of Products and Services, Digitization and Apps, Any Time- Any Where Real Time Banking, Diminishing Customer Loyalty, Stiffer Regulations

UNIT 3
STOCK MARKET ANALYSIS

- Evidence based – Growth potential, Bottom prices, Peaks of share price

- Method for investors and traders- Buying and selling decisions,

- studying and evaluating past and current data,

- Investors and traders attempt to gain an edge in the markets by making informed decisions.

UNIT 4
BFSI SECTOR

- DRIVERS OF TRANSERFORMATION IN BFSI SECTOR

- IMPORTANCE OF FINANCIAL SERVICES SECTOR

- BANKING SEGMENTS

- BFSI sector growth

- OPPORTUNITES IN BIFS SECTORSUPERVISION AND REGUALRORY FOR BIFS SECTOR

- Scope and challenges in BIFS sector

UNIT 5
FINANCIAL MATHEMATICS

- Time value of money

- Valuation concepts

- Balance sheet concepts

- Dividend Discount models

- With real time figures and examples

COURSE DETAILS

- On line and offline classes

- One month course

- Real time stock market live sessions

- Certification will be provided after completion